

Hilroy® Back to Learning National Contest

OFFICIAL RULES

Open to residents of Canada [only and governed by Canadian Law](#)

NO PURCHASE NECESSARY.

ODDS OF WINNING DEPEND ON NUMBER OF ELIGIBLE ENTRIES.

1. **CONTEST:** The Hilroy® Back to Learning Contest (the “Contest”) is sponsored by ACCO Brands Canada Inc. (the “Sponsor”). The Contest begins at 12:00:00 AM Eastern Time (“ET”) on August 1, 2025 and ends at 11:59:59 PM ET on September 13, 2025 (the “Contest Period”).

2. **ELIGIBILITY:** To enter and be eligible to win, you must at time of entry (1) be a legal resident of Canada who is 19 years of age or older; and (2) not be an employee, representative or agent of the Sponsor, the independent contest organization, or any of their affiliated and related companies and, if applicable, their respective advertising or contest agencies, dealers (collectively the “Contest Parties”), and members of the immediate families of, or persons domiciled with, any of the above. In these Official Rules “immediate family” means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse.

3. **HOW TO ENTER THE CONTEST:** During the Contest Period, go to www.hilroy.ca and complete the online entry form (the “Entry Form”) with your full name, complete mailing address (including postal code), a daytime telephone number (including area code) and a valid email address. Next, confirm that you are at least the age of majority in the province/territory in which you reside (or that you have the consent of a parent or guardian to enter), that you confirm compliance with the Official Rules, and indicate if you would like to start receiving future e-mail updates and other communications from the Sponsor regarding upcoming events and/or promotions (not mandatory for entry). Entrant will receive one (1) entry (“Entry”) into the Contest, and an additional entry if they check the “subscribe” box. Entries must be received on or before 11:59:59 PM ET on September 13, 2025 (the “Contest Closing Date”). **Entrants may unsubscribe from event and/or promotion emails at any time.**

Limit of one (1) Entry per person during the Contest Period. You may only use one (1) email address to enter the Contest. In the event it is determined that an entrant has entered in a fashion not sanctioned by these Official Rules and/or has submitted more than the number of Entries permitted by these Official Rules, the entrant will be disqualified and all of the Entries submitted by the entrant will be disqualified. Any attempt by any entrant to obtain more than the stated maximum number of Entries by using multiple/different names, email addresses, identities, or any other methods will void that person’s Entry and eligibility to win the Prize and that entrant will be disqualified from the Contest. Proof of transmission (screenshots or captures, etc.) does not constitute proof of delivery. Entries generated by script, macro, robotic, programmed, or any other automated means are prohibited and will be disqualified. The Sponsor will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete entries, all of which will be void.

4. PRIZE:

There are four (4) prizes (the “Prizes”) available to be won. Each Prize consists of a Hilroy Back to Learning Prize Pack containing the following ACCO Brands products:

- Hilroy Canada Laminated Stitchbook – 4 pack
- Hilroy BetterNotes Notebook
- Hilroy Happy Notebook (colour may vary)
- Hilroy Refill Paper – 100 Sheets
- Hilroy Studio Pro Sketch Book
- Hilroy Zipper Binder
- Hilroy Pencil Pouch
- Mead WM Planner – AY
- Derwent Chromaflow Pencils – 72ct

- Cambridge Premium Notebook

The approximate total retail value of each prize pack is \$268.55 CAD. The Prize must be accepted as awarded, without substitution, and is not transferable. In the event a Prize (or any component thereof) cannot be awarded for any reason (including but not limited to force majeure or production exigencies), the Sponsor reserves the right, in its sole discretion, to substitute another prize (or any component thereof) of equal or greater value, without liability. Any unused portion of a Prize will be forfeited and shall have no cash value. All characteristics and features of a Prize, except as otherwise explicitly stated above, will be determined by the Sponsor in its sole and absolute discretion.

5. WINNER SELECTION: Four (4) potential winners will be selected by random drawing (from among all eligible entries) conducted by Sponsor or its designee on September 19, 2025 at Toronto, Ontario. Odds of being selected depend on the total number of eligible Entries received by the Contest Closing Date. The selected entrants will be contacted by telephone and/or email within five (5) business days of being selected. Potential winners, once contacted, must answer correctly, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question to be administered by Sponsor or its designee.

If the selected entrants (a) cannot be reached by telephone and/or email within five (5) business days of being selected after reasonable attempts; (b) fails to correctly answer the skill testing question; or (c) fails to return the properly executed Release Form within the specified time (see rule 6), then he/she will be disqualified and another entrant will be randomly selected until such time as contact is made by telephone and/or email with a selected entrant or there are no more eligible entries, whichever comes first. The Sponsor will not be responsible for failed attempts to contact a selected entrant.

6. VERIFICATION: The potential winners will be required to sign and return within seven (7) business days of notification the Sponsor's Declaration and Release Form (the "Release Form"), which (among other things): (a) confirms compliance with these Official Rules; (b) acknowledges acceptance of the Prize as awarded; (c) further acknowledges the grant of publicity rights; and (d) releases the Contest Parties, their respective parent, subsidiary and affiliated companies, advertising and Contest agencies, and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with this Contest, the selected entrant's participation therein and/or the awarding and use/misuse of the Prize or any portion thereof.

7. DELIVERY OF PRIZE: The Prizes will be couriered by the Sponsor to the confirmed winners within four (4) weeks of receipt and verification of the Release Form.

8. GENERAL: By entering the Contest, entrants agree to abide by these Official Rules and the decisions of the Judges and the Sponsor with respect to all aspects of the Contest, which decisions are final. The personal information you provide in your Entry will only be used to administer the Contest in accordance with the Sponsor's privacy policy.

9. RIGHTS GRANTED: By entering this Contest, you understand and agree that Sponsor, anyone acting on behalf of Sponsor, and Sponsor's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the world, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information including, but not limited to, for news, publicity, information, trade, advertising, public relations, and promotional purposes without any further compensation, notice, review, or consent.

10. The Releasees accept no responsibility for loss, damage or claims caused by or resulting from the Contest or the Prize. Without limiting the generality of the foregoing, the Releasees will not be liable for: (i) any failure of the Contest Website during the Contest; (ii) any technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Entry to be received for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; and/or (iv) any injury or damage to an

entrant's or any other person's computer related to or resulting from participating or downloading any material in the Contest. Entry material/data that have been tampered with or altered are void. The use of an invalid email address will disqualify the entry. Users spamming the same email address will disqualify the entry.

11. **DISPUTE:** In the event of a dispute, Entries will be deemed to have been submitted by the authorized account holder (defined below) of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is: (a) assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address with the selected entry. If the identity of an entrant is disputed, the authorized account holder associated with the email account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address. The sole determinant of the time for the purposes of a valid entry in this Contest will be the contest server machine(s).

12. **RESERVED RIGHTS:** The Sponsor reserves the right, with the consent of the Régie des alcools, des courses et des jeux (the "Régie") in the Province of Québec, to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, such as tampering, the Sponsor reserves the right, with the consent of the Régie, to cancel the Contest. The Releasees shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest, including, but not limited to, any damage to an entrant's mobile phone, computer equipment, system, software or any combination thereof, as a result of the entrant's participation in this Contest.

13. The Contest is subject to all applicable federal, provincial/territorial and municipal laws.

14. For Québec residents only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

15. **PRIVACY:** The Sponsor respects your right to privacy. Personal information collected from entrants will only be used by the Sponsor to administer the Contest and, where an entrant has affirmatively indicated consent via their Entry, to provide the entrants with information regarding upcoming events and/or promotions from the Sponsor (which entrants may unsubscribe from at any time).

For more information regarding the manner of collection, use and disclosure of personal information by the Sponsor, please visit:

- English: <https://www.accobrand.com/privacy-center/global-privacy-notice/canada-english/>
- French: <https://www.accobrand.com/privacy-center/global-privacy-notice/canada-french/>

16. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Entry Form, and/or point of sale, television, print or online advertising; the terms and conditions of these Official Rules shall prevail, govern and control.

17. **SOCIAL MEDIA DISCLAIMER:** This promotion is in no way sponsored, organized, endorsed or administered by, or associated with Instagram, LinkedIn, X, TikTok, or YouTube ("Social Platforms"). You understand that you are providing your information to the Sponsor and not to the Social Platforms. The information you provide will only be used to administer the Contest in accordance with the Sponsor's Privacy Policy. The Social Platforms are completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not to any of the Social Platforms.

18. **Limitation of Liability:** By entering, you agree to release and hold harmless Sponsor, Instagram, LinkedIn, X, TikTok, or YouTube and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, and the respective successors,

assigns, employees, shareholder, members, licensees, officers, and directors of each of the foregoing (collectively the "Releasees") from and against any and all liability, damages or causes of action, including, but not limited to, illness, injury, death, loss, litigation, claim, or damage of any kind that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such Entrant's participation in the Promotion and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.